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Chrysanthemum and Pompon
ROOTED CUTTINGS For
1940



Captain Blood

GRECO'S
Greenhouses
MIDDLETOWN
CONNECTICUT

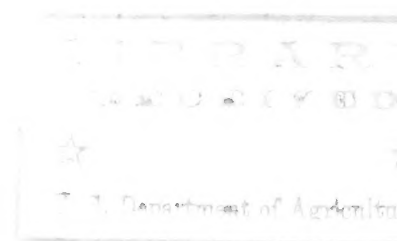
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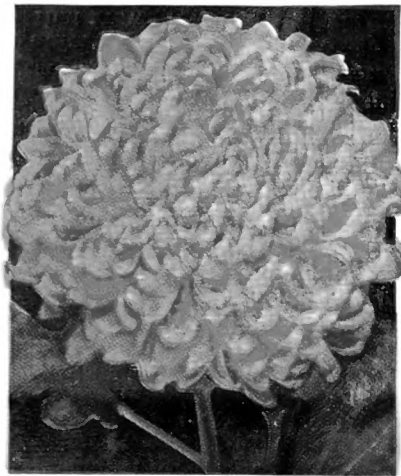
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Middletown, Conn.

Permit No. 141





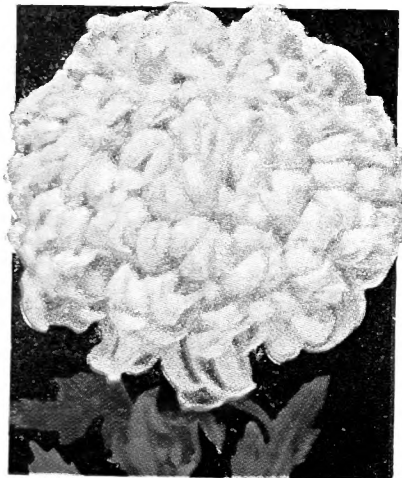
Detroit News



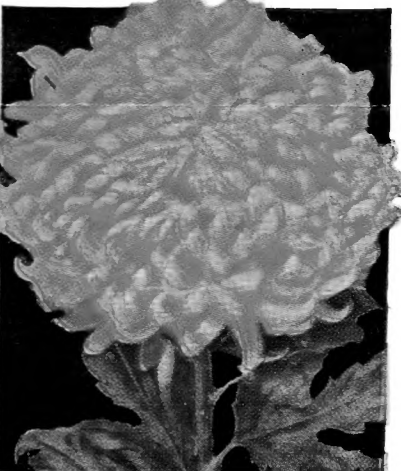
Anna Kaskas



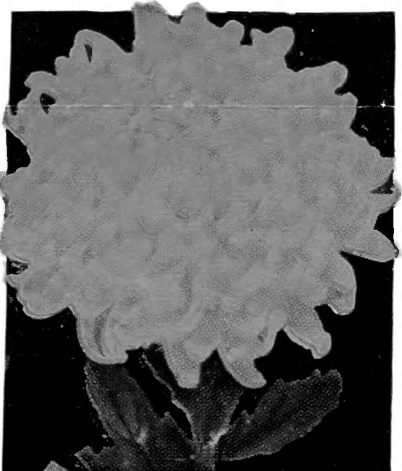
Mrs. H. E. Kidder



Miss Helen Frick



Oak Leaf



Friendly Rival

CAPTAIN BLOOD

An unusual Pompon, that when disbudded, approaches 4 inches, but makes attractive sprays with flowers on sufficiently long petioles to avoid a crowded effect. Blooms are solid, rounded form with petalage fully double (illustrated on front). Fully developed, the flowers have a deep profile. Stems very strong and healthy, disease-resistant foliage. A splendid producer and can be flowered for Thanksgiving yet with cool treatment, may be had for Christmas.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

CHRYSANTHEMUM SPECIALISTS

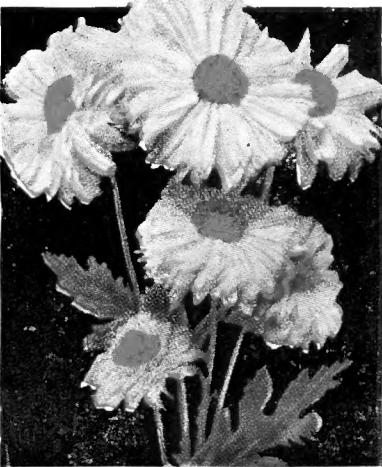
We have been growing Chrysanthemums for many years—years of work, study, testing and experimenting, with but one thought in mind: to produce the strongest, healthiest Chrysanthemum plants possible, of the best varieties obtainable and to sell them at a price which will enable our customers to make money.

This plan has been so successful that we

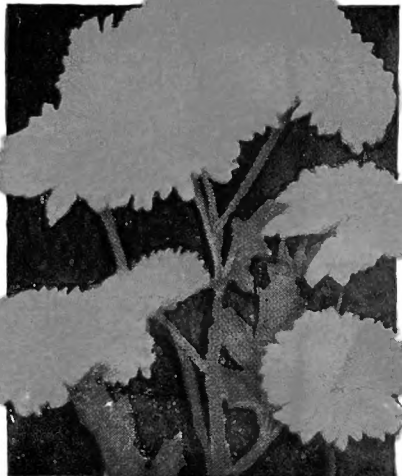
have devoted our entire plant to the growing of Chrysanthemums.

We are listing in this folder the finest varieties in their classes.

If you have never grown our Chrysanthemums, give us a trial order and you will receive the finest rooted cuttings it is possible to produce.



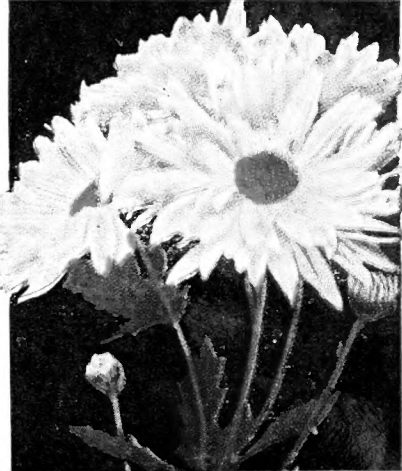
Hasegawa Pink



Cora Peck Buhl



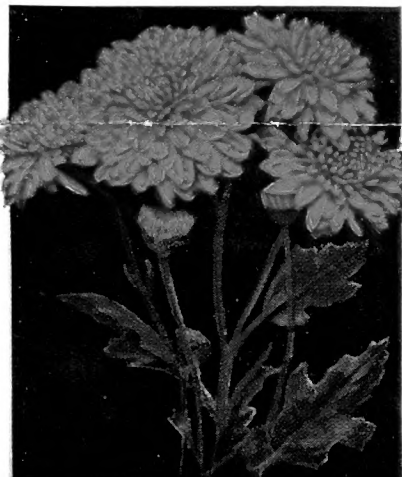
Rolinda



Valencia



Buttercup



Rowena

Chrysanthemums that do well under Black Cloth

We have grown the varieties listed below under cloth and found them to be very satisfactory.

CARDONIA
CELESTRA
CHRYSOLORA
GOLDEN GLORY
GOOD NEWS

MRS. H. E. KIDDER
SUN GLOW
DETROIT NEWS
HILDA BERGEN
INDIANOLA

J. W. PRINCE
PINK CHIEF
BETSY ROSS
CHARLES RAGER
MARKETEER
QUAKER MAID

SILVER SHEEN
WHITE CHIEFTAIN
INDIAN CHIEF
MRS. DAVID F. ROY
SNOW WHITE

POMPONS

ARCADIA
BLANCHE
BOKHARA
W. H. BUCKINGHAM
BRONZE BUCKINGHAM
CORA PECK BUHL
ERMALINDA
FEZ
FIRE BIRD
GRACELAND

HASEGAWA PINK
IRENE
JEWEL
LILLIAN DOTY
WHITE DOTY
MARY LENNON HALL
NEW YORK
MRS. E. D. GODFREY
NORMA
NUBIAN

NUGGETS
PINK DOT
PRINCETON
SARDA
SEA GULL
SNOW CLOUD
SUN TAN
VERA VICTORIA
WHITE ANEMONE
YELLOW FELLOW

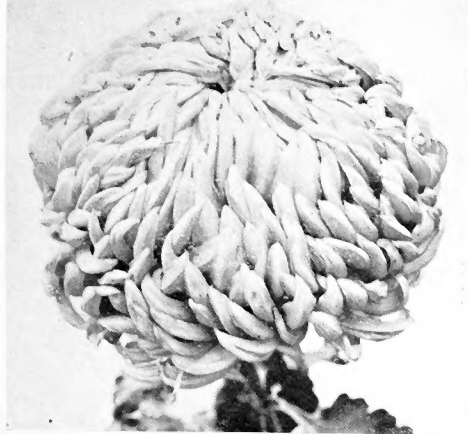
ROSE CHARM
CAPTAIN COOK
TOUCHDOWN
BRONZE QUEEN
WHITE MENSA
GOLDEN MENSA
RUTH CUMMINGS
BONNIBEL
ROBIN HOOD

YOLANDA

Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self-colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

GRECO'S CHRYSANTHEMUMS



Chrysanthemum, Friendly Call

YELLOW

Cardonia. One of the finest yellow Mums to bloom the first week in November. It is a rich golden yellow without a trace of bronze. An incurved that keeps and ships well. Grows to height of 4 to 5 ft. from June planting. Matures Nov. 1-5.

Celestra. A globular, medium-sized flower; grows well and blooms Oct. 10.

Chrysolora. An early, incurved lemon-yellow Mum that will bloom Oct. 10.

Clara B. Ford. A large, incurved yellow, much the same as Mrs. Nellie T. Ross. Matures Thanksgiving.

Friendly Call. Buff yellow, very similar to the popular variety Major Bonnaffon. It is a tall, easy grower and a sure money-maker. When placing your order for Mum cuttings be sure to include this variety. Matures Nov. 25. \$4.00 per 100, \$35.00 per 1000.

Friendly Rival. Among the finest for Thanksgiving, the color being a rich deep yellow; incurved in form and very large in size.

Golden Celebration. A large yellow of the reflex type that grows very freely. Blooms Nov. 20-25.

Golden Chattanooga. Beautiful, large, incurved yellow that has sported from White Chattanooga. A variety well worth growing. Matures Dec. 1.

Golden Gladys Pearson. A yellow sport of the well-known variety, Gladys Pearson. A beautiful golden yellow in color and incurved in form. In bloom for Thanksgiving.

Golden Glory. Strong grower that will produce two very large blooms per plant. It is such an easy grower that it should be included in every planting as a sure money-maker. Blooms Nov. 1.

Golden Glow Improved. This is the earliest bright yellow. It should be planted early to get flowers Oct. Select bud July 10th.

Golden Mistletoe. One of the best very late yellows in existence. It is a strong grower that is capable of producing more than one flower per plant. Matures during Dec.

Golden Nellie T. Ross. The same as Mrs. Nellie T. Ross but of much brighter color.

Golden Queen. An early yellow that does not grow very tall. Matures Oct. 25.

Golden Wave. A good early incurved yellow that grows very tall and will support more than one flower to a plant. Matures Oct. 20.

Gold Lode. A very early yellow that will easily produce two or three blooms to the plant. Blooms Oct. 5.



Chrysanthemum, Celestra

Good News. A sport which is sure to become as popular as Detroit News from which it sported. Color a bright shade of yellow. Possesses all the good qualities of Detroit News.

Major Bonnaffon. One of the old standbys. A medium-sized, incurved bloom, the color being about the same shade as Friendly Rival. Blooms Nov. 20.

Marie de Petris. Deep yellow, incurved variety with a very rigid stem and beautiful dark green foliage. Matures Nov. 20-25.

Mrs. Franklin D. Roosevelt. Large, incurved yellow that grows tall. Matures Nov. 15.

Mrs. H. E. Kidder. The best early bright yellow Mum on the market. A vigorous grower with large blooms and beautiful foliage. Matures Oct. 25.

Mrs. Nellie T. Ross. One of the best late yellow Mums on the market. A variety that grows well, with large, incurved flowers. Matures for Thanksgiving.

Mrs. R. M. Calkins. A deep golden yellow that is incurved in form, large in size and with a very rigid stem. Matures Thanksgiving.

Richmond. Beautiful incurved yellow that blooms Nov. 15.

Secretary Nehring. A perfect commercial yellow with foliage extending up to the bloom. A bright yellow in color with a large, incurved bloom. 4 ft. from June planting. Blooms Nov. 15 to 20.

Sun Glow. An early, incurved yellow that produces a high percentage of large, perfect blooms. Matures Oct. 20-25.

Sun Gold. Very large yellow that comes into bloom about 10 days after Thanksgiving if grown cool. Exceptionally strong in growth and will produce three blooms per plant with ease.

Tobin's Late Yellow. The best late yellow to come in with Smith's Late White. The foliage and growing habits are excellent.

Whittier. One of the most reliable incurved yellow varieties on the market to bloom Nov. 15. It is a strong, tall grower that is not susceptible to disease.

William Didden. A yellow sport of Indianapolis. Identical in every respect but the color.

Yellow December Glory. A creamy white sport from December Glory and is the same as this very popular late white in other respects. Reserve bud Sept. 30. Matures Dec. 1-10.

Yellow Frost. A yellow sport from Early Frost. Identical with the exception of color.

Yellow Mefo. Yellow sport of white Mefo. Identical to parent except in color. Matures Nov. 20.

Yellow Monument. Yellow sport from Mount Monument. Identical in every respect except color. Blooms in the middle of November.

BRONZE

Anna Kaskas (New). A large commercial variety producing full rounded, closely incurved blossoms 5 to 7 in. across when grown two blooms to the plant. It is a golden bronze in color with a very good habit of growth, attaining a height of 5 ft. from June planting.

Bronze Chadwick. This variety is the same as Indian Summer.

Bronze Mistletoe. The latest bronze Mum on the market. Grows very vigorously, supporting three flowers to a plant. Matures Dec.

Detroit News. The very best early bronze to date. In form it is incurved in its early stages, gradually reflexing as it matures. Blooms 8 in. in diameter when fully developed. Matures Oct. 25.

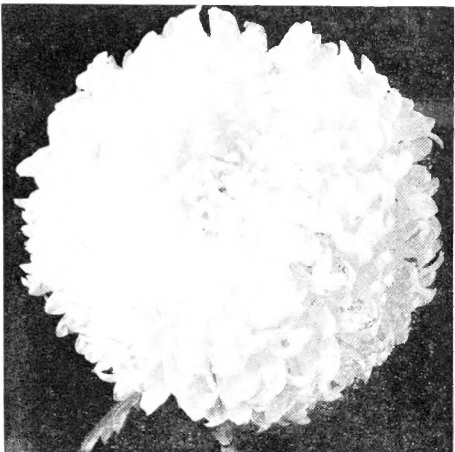
Dorianda. A short-growing bronze that matures Oct. 25.

Gladys Pearson. This variety is a medium shade of bronze, incurved in form, strong grower and grows easily. One of the best. Matures Nov. 25.

Hilda H. Bergen. A very good mahogany bronze maturing Oct. 25. Select bud Sept. 10. Blooms are round, borne on rigid stems.

Indianola. An early bronze maturing about Oct. 15. In color it is much lighter than Detroit News.

Indian Chief. One of the largest bronze commercial Mums that has been introduced to date. The high rounded blooms that average 7 in. across, are closely incurved and possess the crisp substance and lasting qualities of the well-known variety Detroit News. It blooms from Nov. 5 to 10. Select terminal bud. \$4.00 per 100, \$35.00 per 1000.



Chrysanthemum, Golden Glory

Indian Summer. A tall-growing, incurved bronze that comes in just right for Thanksgiving.

Mrs. H. S. Firestone. Very large bloom with rigid stem and good foliage. Color, chamois-buff. It is not a tall grower and should be planted, therefore, the first week in June. Blooms Nov. 10.

Mrs. A. J. Stahelin. A good, mid-November light bronze with the reverse of the petals a bright yellow. The flowers are borne on strong rigid stems with beautiful dark green foliage and a very large, incurved bloom.

Oak Leaf. Dark sport of Gladys Pearson. A fast grower and very disease resistant. Just right for Thanksgiving.

PINK

Andrew Schmidt. Dark sport of Edwin A. Seidewitz and grows just as vigorously as its parent.

Distinction. One of the finest commercial pinks for mid-November. Grows upright with rigid stem and fine foliage. Large, incurved flower with good substance. Clear bright pink. Take terminal bud for best color.

Dr. Englehard. This easy growing rose-pink Mum will bloom for Thanksgiving.

Edwin A. Seidewitz. A tall-growing variety of the reflex type, blooming for Thanksgiving.

Indianapolis Pink. A beautiful pink Mum to follow the early varieties in this color. It is an easy grower and produces a high percentage of perfect blooms. Matures Nov. 12. \$6.00 per 100, \$55.00 per 1000.

Josephine Lawler. A medium shade of pink. Blooms Oct. 20.

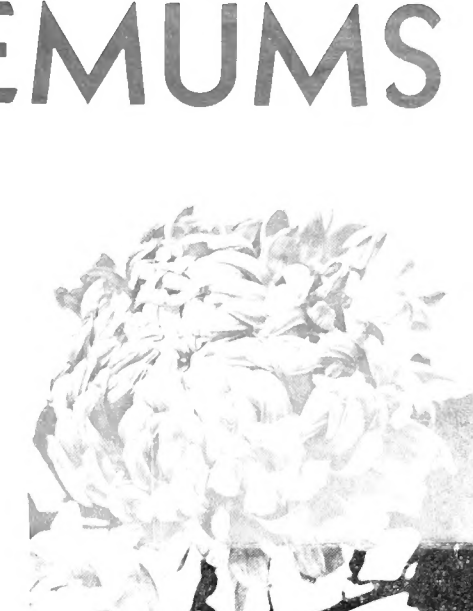
Justitie. An early incurved variety that does not grow tall. It is a medium pink in color, strong-stemmed, with heavy foliage. We consider this the best early pink. Matures Oct. 15.

J. W. Prince. Dark sport of Pink Chieftain, and like it, but is a deeper shade of pink.

Lustre. Short-growing variety with deep pink blooms on a very rigid stem. Matures Oct. 10.



Chrysanthemum, Mrs. E. D. Godfrey



Chrysanthemum, Sun Glow

Major Edward Bowes. One of the best recent introductions for an early pink. Being a rather short grower this variety should be planted early to insure a stem of sufficient length. Matures Oct. 15 to 20.

Miss Helen Frick. By far the best pink Chrysanthemum for Thanksgiving. Incurved in form, very rigid stem, and a beautiful orchid-pink in color.

October Rose. A pink variety that comes into bloom early in November.

Pink Chadwick. A very tall-growing variety, incurved in form, with beautiful foliage and good stem. Matures Thanksgiving.

Pink Chief. Bright rose pink in color and round in form. Plant late in June and take terminal bud for best color. Blooms middle of Oct.

Pink Chieftain. An incurved pink of good substance and foliage, with rigid stem. Produces several flowers easily. Matures Nov. 15-20.

Pink Mistletoe. The best late pink in existence today. It will carry two or three blooms to a plant. Matures Dec. 5 and later.

Rose Chochard. An early pink maturing Oct. 20. It is a pleasing shade of orchid pink with broad well-formed petals of the incurved type. Should be planted early as it is not a tall grower.

Rose Glory. Large, incurved bloom of a pleasing shade of orchid pink. The plant is very robust in both stem and foliage, growing to a height of 4 ft. from June planting. Blooms Oct. 15 to 20. Gives a high percentage of perfect flowers. One of the best in this color for October flowering.

Thanksgiving Pink. A beautiful orchid of the reflex type. It is a vigorous grower with blooms measuring 7 inches across. Matures for Thanksgiving.

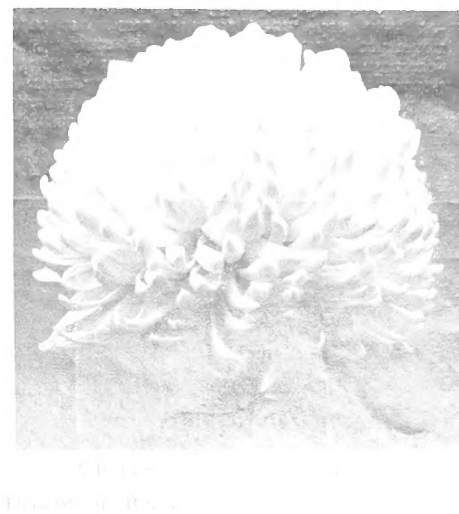
WHITE

Ambassador. A very good variety for growing either normally or under shade. This variety can be made to bloom from Sept. 1 to Nov. 1. A very easy, early incurved with good stem and foliage. Take terminal bud.

Betsy Ross. A massive, incurved white; strong stems and good foliage. Matures Nov. 5.

Charles Rager. An incurved white of medium height. Matures Nov. 10.

Chattanooga. Beautiful, loosely incurved white that grows rather tall. Matures Dec. 1.



Chrysanthemum, Early Frost

Early Frost. One of the earliest whiter. As this variety is a short grower it should be planted in May for best results.

Marketeer. A fine clean, easy growing pure white with beautiful foliage and strong stems. As a midseason white this variety is unsurpassed. Matures Nov. 15-20. \$6.00 per 100, \$55.00 per 1000.

Mefo. A large, loosely incurved white with very heavy stems and large green foliage. The bloom is incurved in its early stages but gradually reflexes as it matures. Matures Nov. 20.

Monument. One of the best known whites for mid-November. The blooms are large, pure white and round. The foliage is good and grows to a height of 4 ft. from July planting.

Quaker Maid. One of the very best whites to come into bloom about Oct. 5.

Silver Sheen. One of the best whites to follow Quaker Maid. An easy growing incurved. Matures Oct. 20.

Smith's Late White. A large white Mum with broad well-formed petals of the incurved type. The foliage is a dark glossy green extending all the way up to the bloom. As a late December white this is by far the very best.

Snow White. A large pure white with strong stem and glossy foliage for November 1st blooming. Does very well under black cloth.

Tom Browne. A very large pure white Mum of the incurved type. Easily bears two or three blooms of excellent quality per plant with beautiful foliage. Matures Nov. 20-25.

White Chieftain. White sport of Pink Chieftain. Same as its parent in everything but color. Matures Nov. 15-20.

White Mistletoe. This is in every respect the same as all the other Mistletoes.

CRIMSON

Garnet King. A beautiful incurved, shaggy crimson that is inclined to grow short. We therefore advise planting this variety early. Matures Nov. 20-25.

Harvard. Another, crimson that is reflex in form and an easy grower. Matures Nov. 25.

Mohawk Chief. Large crimson, to bloom Nov. 30, strong healthy grower. Select terminal bud.

Mrs. David E. Roy. A beautiful crimson with bronze reverse. The plant grows strong and vigorous, with clean, dark foliage. One of the finest to bring in under black cloth. Blooms normally Nov. 15.

Unalga. A large, double Pompon that produces heavily and grows vigorously. This variety can be disbudded or be grown in sprays. A very good variety. Blooms Nov. 28.

Usona. A large bright pink Pompon maturing just in time for Thanksgiving. Very productive, with strong, upright growth. Height 3 ft.

Valencia. A beautiful single pink Pompon that when disbudded produces individual blooms 5 to 6 in. across. Matures Nov. 30.

YOLANDA

A worthy addition to the list of commercial small-flowered or Pompon varieties. Anemone-flowered type, it is a splendid healthy grower, producing attractive sprays on long stems. Disbudded, the flowers will reach 4 inches and flowers are perfect in all stages. The color is a distinctive shade of apricot bronz with no other tints—truly self-colored. A variety we can honestly recommend both for market and local trade. Packs and ships well and a fine keeper.

(See color illustration on reverse side)

Rooted Cuttings:

\$4.00 per 100, \$35.00 per 1000

Vera Victoria. One of the newer varieties. In color it is about the same shade of yellow as Mary Lennen Hall, but a much heavier producer and grows easier. It is also one of the best yellow Poms to bring in early under black cloth. No grower should be without this very wonderful variety. Blooms Nov. 1.

Volunteer (Anemone). Small Anemone that produces an abundance of yellow blooms for Thanksgiving.

Wee Dot. A tiny bronze Button type Pompon that should be grown in pots only because of its dwarf habit. Matures Nov. 1.

Western Beauty. A large double bright pink that produces well. A good pink Pompon for Thanksgiving.

White Anemone. A large pure white Pompon of the Anemone type. The pure white petals and cushion, vigor of growth, spray formation, and the many rows of snow-white petals, make it a most superior variety. It includes very easily, and grows very early.

White Dot. A white sport of Lilian Dot's. Same in every respect but color. Blooms Nov. 1.

White Mensa. A medium-sized white Single to bloom Nov. 10. It is a strong, good producer and a good keeper.

Woburn. A pink Single that is very much like Mrs. E. D. Godfrey. It grows tall and is a very heavy producer. It is the best single pink to bloom Nov. 15.

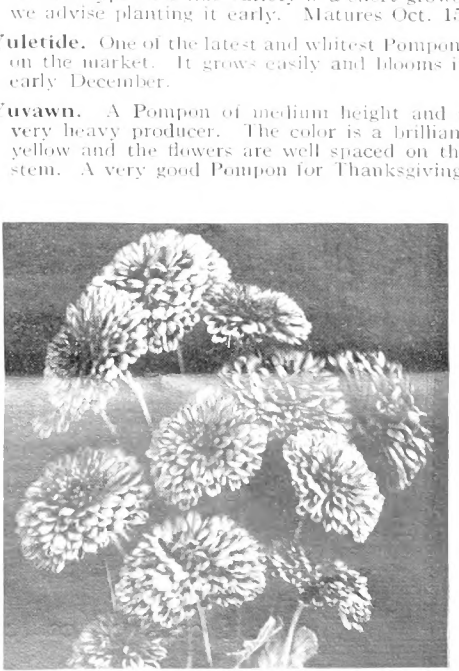
Yellow Dot (Not a sport of Pink Dot). Lemon-yellow, small-flowering Pompon. Best for pot-culture. Matures Nov. 15.

Yellow Fellow. A large yellow Pompon borne too tall. Blooms Nov. 15.

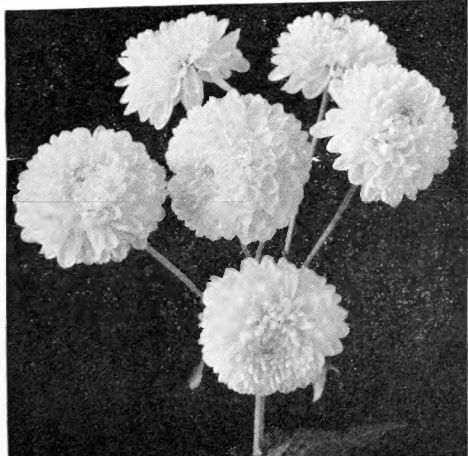
Yellow Gem. A new clear yellow Pompon of the Button type. As this variety is a short grower we advise planting it early. Matures Oct. 15.

Yuletide. One of the latest and whitest Poms on the market. It grows easily and blooms in early December.

Yuvawn. A Pompon of medium height and a very heavy producer. The color is a brilliant yellow and the flowers are well spaced on the stem. A very good Pompon for Thanksgiving.



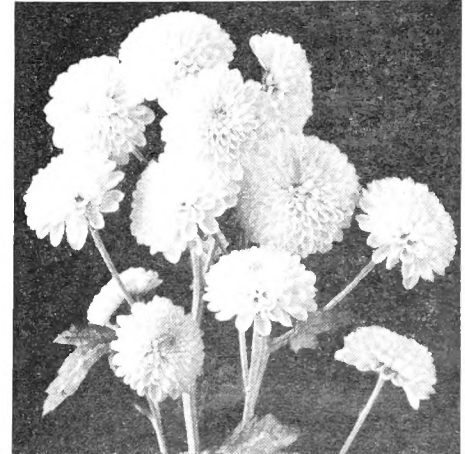
Ermalinda



Chrysanthemum, Arcadia



Chrysanthemum, Firebird



Chrysanthemum, Nuggets

ALL PLANTS LISTED ARE PRICED AT
\$2.50 per 100 • • • \$22.50 per 1000
EXCEPT WHERE OTHERWISE NOTED

GRECO'S GREENHOUSES MIDDLETOWN, CONN.

1940

Price List

This list cancels
all previous lists



YOLANDA

(ANEMONE)

Considered by all who have seen it, one of the finest of recent introductions in the Anemone-flowered section. Distinctly self colored and an unusual shade of apricot bronze. Either as natural sprays or disbudded, the flowers are perfectly formed, the center cushion being in nice proportion to the outer petals. Stems stiff with flowers well placed when grown as sprays; foliage, vigorous and brilliant green, with strong resistance to disease. Can be flowered for Thanksgiving and later.

Rooted Cuttings \$4.00 per 100, \$35.00 per 1000

Profit or Loss in Chrysanthemum Culture

Throughout the years that we have been growing Chrysanthemums our one aim has been to make the Mum crop a real paying proposition. Suffice to say that as a result of constant experiments, we now grow Mums exclusively.

It is true that many growers do not realize a great amount of profit from growing Chrysanthemums. This is usually attributed to low market prices, but the trouble more often than not, does not lie with market conditions. We find it essential to start with cuttings that are strong, of uniform size and disease free so that each will quickly get under way and produce its share of flowers. A weakly cutting will never amount to much and the result is poor production. This, of course, can be overcome by buying cuttings from reputable Mum specialists.

The next common cause of failure comes

through overfeeding and overwatering during the growing season. Watering should be watched very carefully, as a great deal of damage can be done by too much water. Regarding feeding, the soil should be tested regularly, so that blind applications are avoided.

The last, and perhaps most important reason for Mum failures is due to slackening of efforts in keeping down disease towards the end of the season, just before the plants bloom. No matter how well they have done all Summer, a few days' neglect will ruin a Mum crop if disease secures a footing.

Ultimate success depends greatly on the foregoing facts. A well grown crop of Chrysanthemums and Pompons will pay well, but as with all other flower crops, neglect of the essentials that mean good health, will spell loss instead of profit.